

Gaya Shayo

Graphic Designer & Illustrator

CONTACT

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EXPERIENCE

2022-2023 Product Designer & Illustrator Cakewalk, Tlv, IL

As a product designer I collaborated with frontend developers as well as backend developers and product managers in order to sync and achieve the finest results for the product. I applied my creativity and my technical knowledge to enrich the existing design and develop new features.

2021-present Freelance Tattoo Artist & Illustrator Ink Mind Tattoo Studio, Shoham, IL

I am a professional Tattoo Artist with over two years of experience in the industry. Working at a successful tattoo studio in Shoham, specializing in a diverse range of techniques, including realism, fine line, dot work and old school. I am dedicated to transforming clients' visions into custom unique and captivating tattoo designs. I'm known for my commitment to hygiene and safety. Always eager to stay at the forefront of industry trends, I actively engage in continuous learning, search and innovate.

2023- present Freelance Graphic Designer

Engaging with private clients on branding projects. Helping my clients characterize their product and bring it's design to the next level. I specialize in enhancing their product identity and elevating its design to new heights. I also enjoy taking part in the copywriting process and coming up with suitable texts and crafting compelling texts tailored to meet specific needs whenever required.

SKILLS

- Adobe Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Premier
- Procreate
- All office softwares

EDUCATION

2023 B.DES Visual Communication Bezalel Academy of Arts and Design Jerusalem, IL 2019-2023

In Bezalel I learned to rethink how to regard problems, to analyze complex situations and produce innovative solutions using integrated design and communication expertise.

2015 Shoham High School, Shoham, IL Graduated with honors

LANGUAGES

- English- fluent
- Hebrew- native

MILITARY SERVICE

2014-2016 Combat support at IDF
Operation sergeant at Samaria, the west bank

VOLUNTEERING

2020 leading a team at 'Maayan bamidbar' community organization, Jerusalem